ORDER

orders	Order / Rev:	104401		
	Alt Order #:	06832079		41
	Product Desc:	HELLER FOR SENATE		
	Estimate:		_	KSNV
	Flight Dates:	09/19/12 - 09/25/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/17/12 / 07/25/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Services, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Heller, Dean for U.S. Senate	zvued	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID;	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	116	\$62,510.00	\$53,133.50

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_	_			

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	116	\$62,510.00	\$53,133.50	0.00
Totals	116	\$62,510.00	\$53,133,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

	Share	Total
KSNV	29%	\$62,510.00
Market	100%	\$215 551 72

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$56,043.45
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$38,799.31
KTUD	1%	\$2,155.52
KVVU	24%	\$51,732.41
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,311.03

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
•	E 1	KSNV	09/19/12	09/21/12	M-F 5-6a WakeUp w		5-6a	WTF	:30	3	\$185.002	0.00 NM	3	\$555.00
					M-F 5-6a WakeUp v	v/Wagners						•		
	١	NEWS												
		<u>Star</u>	t Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
	We	ek: 09/1	17/12	09/23/12	WTF	3	\$185.00	0.00						

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Order / Rev:

104401

06832079

401

Advertiser:

Estimate:

Heller, Dean for U.S. Senate

Alt Order #:

09/19/12 - 09/25/12

Product Desc: HELLER FOR SENATE

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/19/1	2 09/21/12	M-F 5-6a WakeUp	=	5-6a	WTF	:30	3	\$185.002	0.00 NM	3	\$555.00
NEWS			M-F 5-6a WakeU	p w/vvagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	WTF M-F 5-6a WakeUp	S MØsWw.c	\$185.00 5-6a	0.00 MT	:30	2	\$185.002	0.00 NM	2	\$370.00
	00/2-#/ [.	2 00,20,12	M-F 5-6a WakeU	_	0-0u	MI	.50	2	ψ100,002	U.UU 141VI	2	φ510.00
NEWS	ırt Date	End Date	Weekdays	Spots/Week	Data	Datina						
Week: 09/		09/30/12	MT	<u> </u>	<u>Rate</u> \$185.00	<u>Rating</u> 0.00						
E 3 KSNV	09/24/1	2 09/25/12	M-F 6-7a WakeUp	_	6-7a	MT	:30	2	\$450.002	0.00 NM	2	\$900.00
NEWS			M-F 6-7a WakeU	p w/Wagners								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	 	09/30/12	MT	2	\$450.00	0.00					_	
E 4 KSNV	09/19/1	2 09/21/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a	WTF	:30	3	\$450.002	0.00 NM	3	\$1,350.00
NEWS				, g								
<u>Sta</u> Week: 09/	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> wTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
E 5 KSNV			Today Show	СМ	658a-9am	W	:30	2	\$550.002	0.00 NM	2	\$1,100.00
TODAY	,		Today Show									
TODAY Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	W	2	\$550.00	0.00			<u>. </u>			
E 6 KSNV	09/20/1	2 09/21/12	Today Show	CM	658a-9am	TF	:30	2	\$550.002	0.00 NM	2	\$1, 100.00
TODAY	•		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E 7 KSNV		09/23/12 2 09/24/12	TF Today Show	2 CM	\$550.00 658a-9am	0.00 M	:30	1	\$550.002	0.00 NM	1	\$550.00
		Z GOIZ-IIIZ	Today Show	0,01	0004-04111	M	.50	'	ψ550.002	0.00 14141		φ330,00
TODAY	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	M	<u>Spois/vveek</u>	\$550.00	0.00						
E 8 KSNV	09/25/1	2 09/25/12	Today Show	СМ	658a-9am		:30	2	\$550.002	0.00 NM	2	\$1,100.00
TODAY	1		Today Show									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	M E Today Show	I 2rd LADIM	\$550,00 9-10a	0.00	.20		\$200 000	0.00 NIM	•	# 400 00
⊏ a voiv	0812411	2 09/20/12	M-F Today Show M-F Today Show		อ∾ IOa	MT	:30	2	\$200.002	0.00 NM	2	\$400.00
TODAY				0 (11)	- .							
Sta Week: 09	art <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> M⊤	Spots/Week 2	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
			M-F Today Show		9-10a	WTF	:30	3	\$200.002	0.00 NM	3	\$600.00
TODAY	Z II		M-F Today Show	·II								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	WTF	3		0.00			·			
E11 KSNV	09/19/1	2 09/21/12	M-F Today Show Today 4th Hour	III 4th BSIMI	10am-11am	WJ.E	:30	3	\$200.002	0.00 NM	3	\$600.00
TODAY			·									
<u>Sta</u> Week: 09	art <u>Date</u> 1/17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 3		Rating 0.00						
1-11-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1			M-F Today Show		10am-11am		:30	2	\$200.002	0.00 NM	2	\$400.00
			Today 4th Hour									, -
TODAY <u>St</u> a	r III a <u>rt Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/24/12	09/30/12	MT	2	\$200.00	0.00			····			
E 13 KSNV	09/24/1	2 09/25/12		СМ	11am-12pm	MT	:30	2	\$200.002	0.00 NM	2	\$400.00

Print Date: 07/25/12 11:38:33 Page 3 of 6

Order / Rev:

104401

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832079

Product Desc:

HELLER FOR SENATE

Flight Dates: 09/19/12 - 09/25/12 Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	nots	Amount
			Rachael Ray		Ottail Dillia	ino Bayo	Lon Op		1000111	ritg Type o	poto	7 (mount
DD			Rachael Ray									
RR Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09/		09/30/12	MT	2	\$200.00	0.00						
E 14 KSNV	09/19/1	2 09/21/12	Rachael Ray	СМ	11am-12pm	W1E	:30	3	\$200.002	0.00 NM	3	\$600.00
			Rachael Ray		· ·							
RR	ut Data	Ford Data	XA (11	O4-00/I-	D.t.	Ph. 11						
<u>Sta</u> Week; 09/	<u>irt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						
E 15 KSNV			Noon News	CM	12-1230pm	WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
			Noon News					•	· · · · · · · · · · · · · · · · · · ·			Ψ020.00
NEWS					_							
Sta Week: 09/	rt Date	<u>End Date</u> 09/23/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating						
E 16 KSNV			Noon News	CM	12-1230pm	0.00 MT	:30	2	\$275.002	0.00 NM	2	\$550.00
E 10 1014V	0012-11	2 00/20/12	Noon News	O(V)	12-1200pm	141	.50	2	Ψ273.002	O.OO INIVI	2	φοου.υυ
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		09/30/12	MT	2 CM	\$275.00	0.00	.00		#000 000	0.00 Alba	•	****
E 17 KSNV	09/24/1	2 09/25/12	The Agenda 1230 The Agenda 1230	•	1230-1p	MT	:30	2	\$200.002	0.00 NM	2	\$400.00
AGENE	DΑ		Tho Tigorida 1200	۱۱۱۱م								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/30/12	MT	2	\$200.00	0.00						
E 18 KSNV	09/19/1	2 09/21/12	The Agenda 1230	-	1230-1p	WTF	:30	3	\$200.002	0.00 NM	3	\$600.00
AGENE)A		The Agenda 1230	phii								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	WTF	3	\$200.00	0.00						
E 19 KSNV	09/19/1	2 09/21/12	Days of our Lives	CM	1258p-2pm	WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
DAYS			Days of our Lives									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	WTF	3	\$275.00	0.00						
E 20 KSNV	09/24/	12 09/25/12	Days of our Lives	CM	1258p-2pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
DAYS			Days of our Lives	i								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MT	2		0.00						•
E 21 KSNV	09/24/	12 09/25/12	The Doctors	СМ	2pm-3pm	MT	:30	2	\$175.002	0.00 NM	2	\$350.00
550			The Doctors									
DRS	art Date	End Date	Weekdays	Spots/Week	Data	Dating						
Week: 09		09/30/12	MT	2		Rating 0.00						
E 22 KSNV			The Doctors	CM	2pm-3pm	WTF	:30	3	\$175.002	0.00 NM	3	\$525.00
			The Doctors									,
DRS	D-1-	End Data	10/1	Conta (Man)	D-1-	D-#						
<u> ১।</u> Week: 09	art Date /17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$175.00	Rating 0.00						
		12 09/21/12		CM	3-4p	WTF	;30	3	\$300.002	0.00 NM	3	\$900.00
			Dr Phil				,	•	4000.002	2.00 / 1111	Ū	φοσο.σσ
PHIL		- ·- ·		6						1		
<u>St</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 3		Rating 0.00						
E 24 KSNV				CM	\$300.00 3-4p	0.00 MT∽	:30	2	\$300.002	0.00 NM	2	\$600.00
IWIV	001E-11	JUIZUI (Z.	Dr Phil	OW	~ πP	171 (,50	۲.	ψ500.002	O.OO INIM	2	φυυυ.υυ
PHIL												
	art Date	End Date	<u>Weekdays</u> u≖	Spots/Week		Rating						
Week: 09 E 25 KSNV		09/30/12	MT	CM		0.00 MT	.20		6250 000	0.00.3114	_	M700 00
LZU NOINV	U0124/	14 00140/12		CIVI	4-5pm	MT	:30	2	\$350.002	0.00 NM	2	\$700.00

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K\$NV

Order / Rev:

104401

4401

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:
Flight Dates:

FACE

E36 KSNV

FACE

Week: 09/17/12

Week: 09/24/12

Start Date

Start Date

E 37 KSNV 09/24/12 09/24/12

End Date

09/23/12

End Date

09/30/12

Weekdays

Weekdays

MT~~

Face to Face w/ J.Ralston

--WTF--

09/24/12 09/25/12 Face to Face w/ RalstonCM

Spots/Week

Spots/Week

CM

Rate

Rate

11pm-1135pm

\$400.00

\$400.00

730-758pm

Rating

Rating

0.00

0.00

MT

:30

:30

\$400.002

\$750.002

0.00 NM

0.00 NM

2

\$800.00

\$750.00

06832079

09/19/12 - 09/25/12

Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date Weekdays** Spots/Week Rating Rate MT----Week: 09/24/12 09/30/12 \$350.00 0.00 E 26 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$350.002 0.00 NM \$1,050.00 3 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) **NEWS** Start Date Weekdays End Date Spots/Week Rating Rate Week: 09/17/12 09/23/12 --WTF--\$350.00 0.00 E 27 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$450.002 0.00 NM --WTF--3 \$1,350.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 --WTF--\$450.00 0.00 E 28 KSNV 09/24/12 09/25/12 NEWS 3 at 4 (1 HOUR)CM :30 \$450.002 0.00 NM 4-5pm MT----\$900,00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 MT----\$450.00 0.00 09/24/12 09/25/12 0.00 NM E 29 KSNV M-F Early News CM 5-630p MT----:30 \$725.002 \$2,900.00 M-F Early News **NEWS** <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$725.00 0.00 M-F Early News E 30 KSNV 09/19/12 09/21/12 CM 5-630p ~~WTF~~ :30 \$725.002 0.00 NM 6 \$4,350.00 M-F Early News NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--\$725.00 0.00 CM E 31 KSNV 09/19/12 09/21/12 M-F Jeopardy 630-7pm --WTF--.30 \$725.002 0.00 NM 3 \$2,175.00 M-F Jeopardy **JEP** Start Date **End Date** Spots/Week Weekdays 1 Rate Rating --WTF--Week: 09/17/12 09/23/12 \$725.00 0.00 E 32 KSNV 09/24/12 09/25/12 M-F Jeopardy CM 630-7pm MT~~~~ :30 \$725.002 0.00 NM 2 \$1,450.00 M-F Jeopardy **JEP** End Date Spots/Week Start Date Weekdays Rate Rating Week: 09/24/12 09/30/12 MT----\$725.00 0.00 E 33 KSNV 09/24/12 09/25/12 M-F Wheel CM 7-730pm MT-----:30 \$725.002 0.00 NM \$1,450.00 M-F Wheel of Fortune WHEEL Start Date **End Date** Spots/Week Rating Weekdays <u>Rate</u> Week: 09/24/12 09/30/12 MT----\$725.00 0.00 7-730pm E34 KSNV 09/19/12 09/21/12 M-F Wheel CM --WTF--:30 \$725.002 0.00 NM 3 \$2,175.00 M-F Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 -WTF--\$725.00 0.00 E35 KSNV 09/19/12 09/21/12 Face to Face w/ RaistonCM 730-758pm ~~WTF--:30 \$400.002 0.00 NM 3 \$1,200.00 Face to Face w/ J.Ralston

Print Date: 07/25/12 11:38:33 Page 5 of 6

Rate Pri Rtg Type Spots

Order / Rev:

104401

Start

06832079

Advertiser:

Estimate:

Break Start/End Time

Heller, Dean for U.S. Senate

Len Spots

Alt Order #? Flight Dates:

Ln Ch

09/19/12 - 09/25/12

End

Cold Date

Product Desc:

HELLER FOR SENATE

Days

KSNV

Amount

1

\$200.00

\$700.00

\$750.00

\$185.00

\$625.00

1

\$625,001

0.00 NM

M-F News 3 at Eleven
M.E. Nouro 2 of Flories

M-F	News	3	at	Eleven	
MAG	Moure	•	-+	Flores	

Inventory Code

Maria Ladana

N	FWS
1.71	アックス

Start Date End	Date Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>				Ì		
Week: 09/24/12 09/3)/12 M	1	\$750.00	0.00						
E 38 KSNV 09/20/12 09/	20/12 M-F News 3	at Eleven CM	11pm-1135pm	1T	:30	1	\$750.002	0.00 NM	1	\$750.00
	M-F News 3	at Eleven								
NEWS										
Start Date End	Date Weekdays	Snots/Meek	Rate	Rating						

<u> </u>	III Date	LIIG Dato	vvccitaayo	Opoto/ I Voci	Itale	ranng						
Week: 09/	17/12	09/23/12	T	1	\$750.00	0.00						
E39 KSNV	09/19/1	2 09/21/12	The Tonight Show Tonight Show	v CM	1135p-1237a	WTF	:30	3	\$250.002	0.00 NM	3	\$750.00

B

TON SHOW

٧	<u>Sta</u> Veek: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$250.00	Rating 0.00						
E 40	KSNV	09/24/1	2 09/25/12	The Tonight Show	/ CM	1135p-1237a	MT	:30	2	\$250.002	0.00 NM	2	\$500.00

TON SHOW

04-40-4-

	<u>5(8</u>	iii Date	End Date	<u>vveekdays</u>	Spots/vveek	<u>Rate</u>	Rating						
	Week: 09/	/24/12	09/30/12	MT	2	\$250.00	0.00						
•	E41 KSNV	09/22/1	12 09/23/12	Sa-Su News 3 at Sa-Su News 3 a		11pm-1135p	mS	S :30	2	\$750.002	0.00 NM	2	\$1,500.00

NEWS

	End Date 09/23/12	Weekdays SS	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00				
E 42 KSNV 09/22/12	09/22/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$200.002	0.00 NM

NEWS

<u>Star</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 43 KSNV	09/22/1	2 09/22/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	1	\$325.002	0.00 NM	1	\$325.00

SAT TODAY

Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12	S-	1	\$325.00	0.00						
E 44 KSNV 09/22/1	2 09/22/12	News 3 Today - News 3 Today		9am-930am	S-	:30	1	\$275.002	0.00 NM	1	\$275.00
NEWS											

<u>Start Da</u> Week; 09/17/12		End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00				
E 45 KSNV 09/	22/12	09/22/12	Sa-Su Early News Sa-Su Early News		5pm-630pm	S-	:30	2	\$350.002	0.00

NEWS

<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays S-	<u>Spots/Week</u> 2	<u>Rate</u> \$350.00	Rating 0.00						
E 46 KSNV 09/22/1	2 09/22/12	Weekend Jeopa	•	630-730pm	S-	:30	1	\$350.002	0.00 NM	1	\$350.00
NEWS		WKND Jeop/W	heel								

	<u>51a</u>	rt Date ,	<u>End Date</u>	<u>vveekdays</u>	Spots/vveek	<u>rate</u>	Kating				
	Week: 09/	17/12	09/23/12	S-	1	\$350.00	0.00				
Ε·	47 KSNV	09/22/12	09/22/12	Saturday Night Live Saturday Night Live		1130pm-1:02a	mS-	- :30	1	\$750.002	0.00 NM

SNI

SIVE										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 09/	17/12	09/23/12	S-	1	\$750.00	0.00				
E 48 KSNV	09/23/1	2 09/23/12	News 3 Sunrise -	SUND&M	6a-7a	S	:30	1	\$185.002	0.00 NM
			News 3 Sunrise	SUNDAY						

7a-8am

CM

NEWS

E 49 KSNV 09/23/12 09/23/12

Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating
Veek: 09/17/12	09/23/12	S	1	\$185.00	0.00

Print Date: 07/25/12 11:38:33

KSNV

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Order / Rev: Alt Order #: "

Flight Dates:

104401

06832079

09/19/12 - 09/25/12

Advertiser:

Heller, Dean for U.S. Senate

Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch Start End		Start/End Time Days	Len Spots Rate	Pri Rtg Type Spots	Amount		
	Sunday Today Sunday Today						
SUN TODAY	Gunday Today						
Start Date End Date	Weekdays Spots/Week	Rate Rating		Ĭ			
Week: 09/17/12 09/23/12	S 1	\$625.00 0.00	-,				
E 50 KSNV 09/23/12 09/23/12	Meet the Press CM Meet the Press	8a-9am5	30 1 \$3,000.0	001 0.00 NM 1	\$3,000.00		
MTP							
Start Date End Date	Weekdays Spots/Week	Rate Rating		i			
Week: 09/17/12 09/23/12		\$3,000.00 0.00					
E 51 KSNV 09/23/12 09/23/12	News 3 Today Wknd CM News 3 Today	9a-930amS	s :30 1 \$250.0	002 0.00 NM 1	\$250.00		
NEWS	News 3 Today						
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 09/17/12 09/23/12	S 1	\$250.00 0.00					
E 52 KSNV 09/23/12 09/23/12		9:30a-10a	30 1 \$250.0	002 0.00 NM 1	\$250.00		
СМ	Chris Matthews SUN 9:30am						
Start Date End Date	Mankdown ContañMank	Data Dating					
Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$250.00 0.00					
E 53 KSNV 09/23/12 09/23/12	NFL Football CM	1P-9PM5	5 :30 1 \$8,000,0	002 0.00 NM 1	\$8,000.00		
	NFL Football	•	. 40,400.	0.00 1110	ψο,οου.ου		
SNF							
Start Date End Date	Weekdays Spots/Week						
Week: 09/17/12 09/23/12	S 1	40,000,00 0.00	***				
E 54 KSNV 09/23/12 09/23/12	NFL End of Game BreakCM NFL End of Game Break	1p-9p	5 :30 1 \$6,500.0	002 0.00 NM 1	\$6,500.00		
POSTGAME	NEL EIG OF Game Break						
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 09/17/12 09/23/12	S 1	\$6,500.00 0.00					
E 55 KSNV 09/23/12 09/23/12	Sports Night in Las VegaßM Sports Night in Las Vegas	Sun 1135p-1200a	5 :30 1 \$200.	002 0.00 NM 1	\$200.00		
SPORTS NIGHT							
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 09/17/12 09/23/12	S 1	\$200.00 0.00					
				Totals 116	\$62,510.00		